



# ***LUNARSPACE***

Revolutionizing Business Operations  
with New Tools and Technology



## MISSION

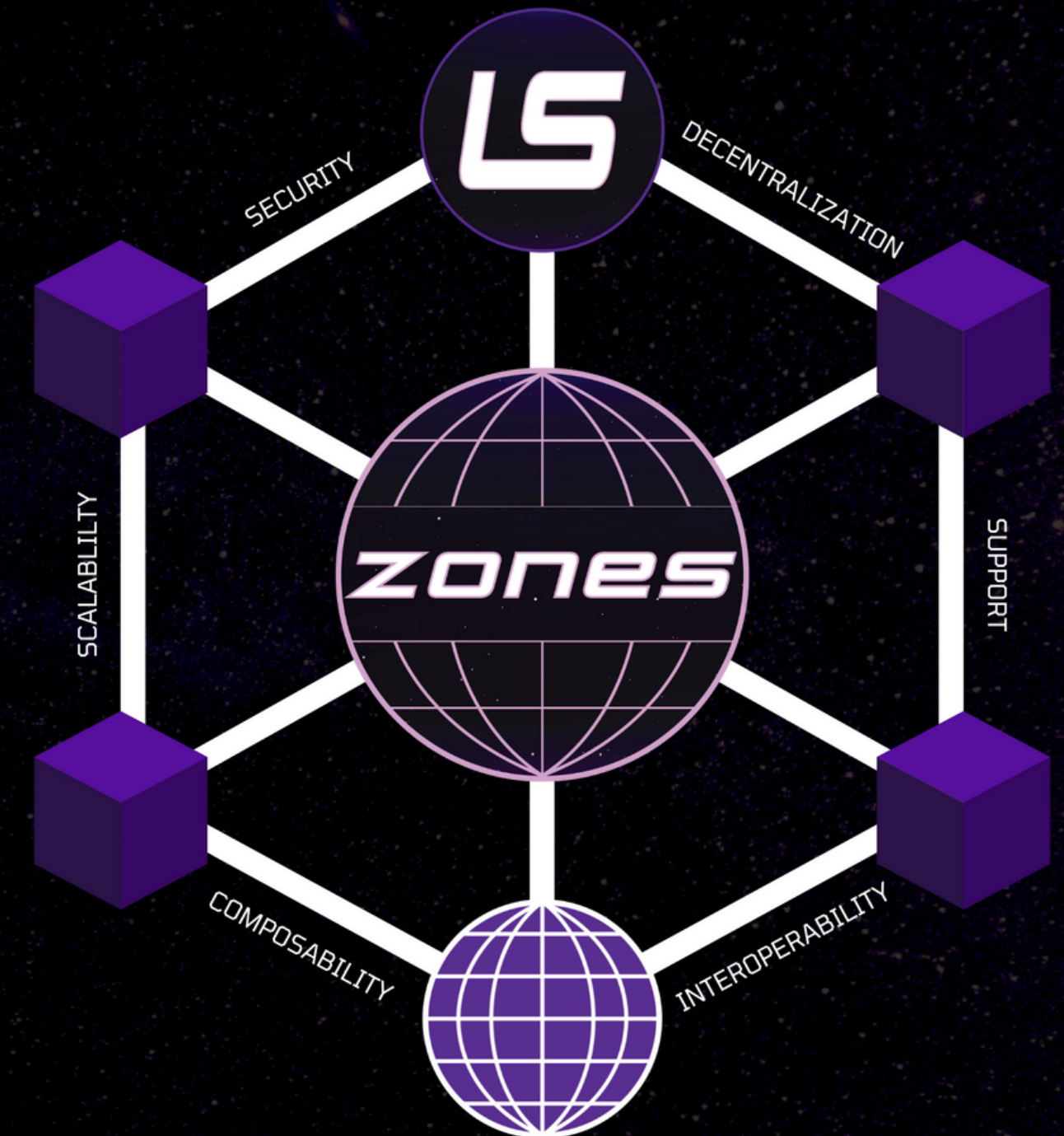
At Lunarspace, we're on a mission to redefine how businesses operate in the growing digital age. By tapping into aspects of Web3, we've built an all-in-one ERP & CRM platform that truly innovates on existing solutions.

These custom management platforms are called Zones. They're not only tailored specifically to your business' needs, but they also provide direct monetary rewards for you and your employees hard work.

## VISION

Our vision is to lead as the premier provider of decentralized ERP solutions, enabling businesses to thrive in the digital transformation era.

**ZONES** isn't just a platform; it's a way to take a new level of ownership over your business, and above all, it's a product that not only respects your time, but rewards you for it.





# INTRODUCING **ZONES**

## REVOLUTIONIZING BUSINESS

Zones isn't just software; it's a groundbreaking ecosystem reshaping how businesses thrive in the digital age. It seamlessly combines the power of ERP and CRM functionalities with blockchain and web3 technologies to redefine how teams manage themselves, balance their costs, and gain true insights and ownership over their data.

### Why Zones?

**Customization:** We are focused on working one-on-one with every client to provide them an all inclusive solution ensuring a perfect fit for your organization's specific needs.

**Blockchain:** Enjoy the benefits of blockchain and digital assets without the need for expert knowledge.

**Efficiency:** Boost operational efficiency with dynamic leaderboards and direct incentivization with the Human Activity Mining Protocol (HAMP).

**Security:** As a team focused on exploring and integrating cutting edge tech, both the security and privacy that Zones provide is unmatched in the current market.

**Scalability:** Say goodbye to per-seat costs, making access more affordable and flexible for your organization.





## CUSTOMIZATION WITHOUT COMPLICATION

While every aspect of your Zone is able to be customized, this doesn't mean that getting started has to be a headache inducing endeavor.

Our customized dashboard templates are tailored to industries like residential mortgage lending, personal injury law firms, and surgical centers, with more to come in the future, meaning that you can quickly get set up, and refine the specifics overtime.

### Feature Set:

- Secure data storage
- Unlimited scalability
- Streamlined communications
- Client/partner portals
- Wide range of integrations
- User-friendly interface
- Dynamic reward system
- Dynamic leaderboards





## ***WHY BLOCKCHAIN?***

Zones harnesses the power of blockchain technology to incentivize excellence and productivity in a secure and trustless environment.

## ***OUR PLATFORM DOES MUCH MORE THAN JUST BLOCKCHAIN!***

**Decentralized Databases:** Safeguard your information from breaches and tampering with decentralized databases.

**Embark on a Digital Asset Journey:** Begin accumulating a company portfolio of digital assets.

**Reward Incentives:** Motivate and reward employees for valuable contributions within the platform.

**Enhanced Security (3FA):** Ensure robust data protection without compromising user experience with token-gated authentication.

**Unlimited Scalability:** Zones utilizes soulbound tokens to eliminate per-seat costs and provide unlimited team access.

**Immutable Data Records:** Blockchain provides a secure and tamper-proof record of transactions and activities.

**Trust Through Transparency:** Multiple parties can independently verify transactions to combat fraud.

**Streamlined Processes:** Automate and enforce agreements, reducing the need for intermediaries.

**Global Accessibility:** Access new business opportunities from all around the world.

**Tokenization of Assets:** Easily accept, manage, and transfer ownership of digital and physical assets securely.



## THE POWER OF \$LSX AND HAMP



Our system revolves around the Human Activity Mining Protocol and the \$LSX token. Employees earn HAMP points by completing tasks, which can be redeemed for monetary rewards. Acquiring your Zone's initial \$LSX is a seamless process in fiat, making it accessible to everyone, regardless of their understanding of Web3.

- Employees' work generates the potential for monetary rewards.
- HAMP ensures fair reward distribution.
- \$LSX serves as the means to convert work into capital and plays a key role in stabilizing and partially self-sustaining each Zone.

### **\$LSX**

**Minimum Balance:** Just like a security deposit or a bank account's minimum balance, every Zone requires a certain minimum amount of \$LSX to be locked within it for operation.

**Earn Interest:** The \$LSX provides up to a 10% APR which compounds monthly, equivalent to a ~10.4713% APY.

**Use and Trade:** In the future, \$LSX will be tradable for USD and can be used to pay monthly costs, making Zones the only ERP/CRM platform that literally pays you to use.

### **Human Activity Mining Protocol (HAMP)**

**Earning Potential:** Employees generate HAMP points by completing tasks, providing the potential to earn monetary rewards.

**Fair Distribution:** HAMP ensures fair and accurate reward distribution.

**Redeem for \$LSX:** Each HAMP can be redeemed for 0.1 \$LSX monthly, up to the 10% APR limit imposed by the amount of \$LSX locked up. Unused HAMP rolls over to the next month.



# **ROADMAP & ACHIEVEMENTS**

## **2022**

### **JANUARY**

Lunarspace was formed from an existing tech solutions entity in Orange County, CA.

### **JANUARY - MAY**

Dev team expansion, web3 concept research and implementation. Foundational web3 development started.

### **JUNE - AUGUST**

Zones Launchpad, Global Admin Dashboard, Keplr Wallet integration and Zones SBT access key developed and launched on the Juno Network.

### **SEPTEMBER - DECEMBER**

Sales outreach and pre-launch marketing started. Web3 seed investor research started. Secured and onboarded first client.

## **2023**

### **JANUARY**

Applied to first grant program: The Coreum Foundation's Wave 2 Grant Program.

### **JANUARY - JUNE**

Tested newly developed web3 tools and features. Expanded strategic partnerships like Spark IBC and Space and Time.

### **JUNE**

Accepted to The Coreum Foundation's Wave 2 Grant Program to build smart tokens (\$LSX and HAMP) on the Coreum Network.

### **JULY - ONWARD**

Building to launch \$LSX and HAMP smart tokens as well as functionality and protocol-related smart contracts.



## STRATEGIC PARTNERSHIPS

We've partnered with industry leaders like Coreum, Space and Time, Spark IBC, and Athena Consulting.



An up-and-coming blockchain network facilitating the development of Enterprise-grade smart tokens.



Decentralized SQL database software facilitating the security and querying of various L1 blockchain networks.



A high-end software development company focused on abstract web3 and blockchain development.



A charity organization that focuses on supporting the Interchain Ecosystem of IBC connected blockchains.



# FOUNDERS



## Patrick Fairon

### CEO

Patrick Fairon, CEO, and Co-Founder of Lunarspace, boasts 30 years of experience in C-level leadership, software development, and business innovation, with a focus on driving measurable results.



## Eric Fairon

### CFO

Eric Fairon is an executive adept at strategy and tactical implementation. With a multi-industry background, he excels in driving resource management and business process development, aligning goals with organizational vision.



## Henry O'Neal

### President

Henry O'Neal is a tech entrepreneur passionate about web3 and decentralization. He leads the Lunarspace team with diverse expertise in digital marketing, brand development, and network support.



## Steve Botello

### CTO & CIO

A seasoned full-stack software engineer driven by problem-solving and skill enhancement. He brings extensive experience in web development, database design, and object-oriented design to the team.



**LUNARSPACE**

