**Software & Solutions** | **Digital Workspaces**

# LUNARSPACE

Supercharging ERP & CRM Solutions with Streamlined Innovations
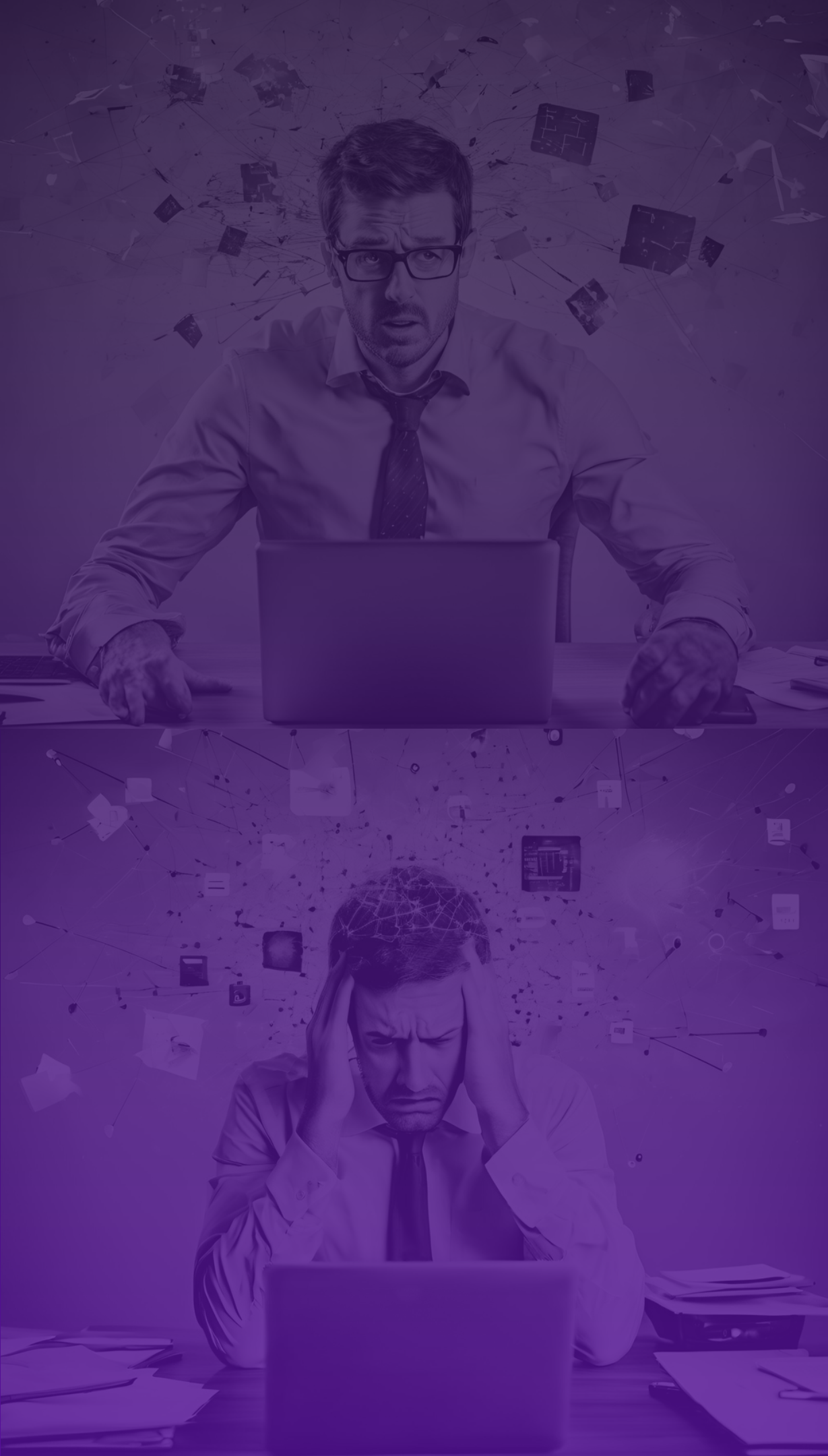
business model **2024**

# LUNARSPACE

is dedicated to enhancing enterprise efficiency and growth by integrating blockchain technology into industry-specific business software, delivering innovative and profitable solutions.

Client-Centric

Solutions-Driven

Chain-Agnostic
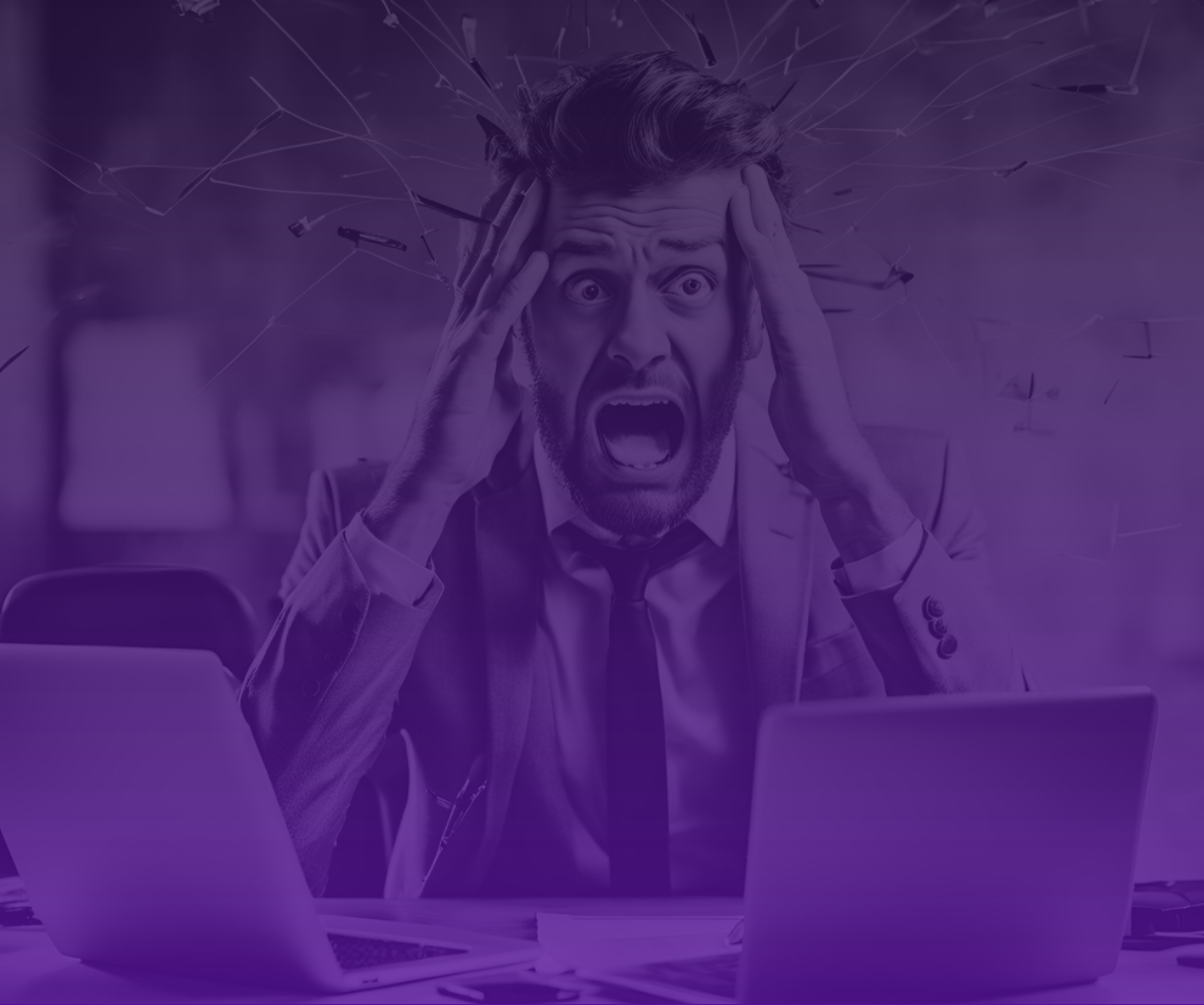
# problem
## complexity and fragmentation

# Solutions

## Integrated ERP & CRM

We provide ERP and CRM solutions using Infor hybrid-cloud services consolidates data and processes into a unified platform, reducing platform complexity and enhancing operational efficiency.

## Unified Platforms

Our ERP and CRM workspaces offer a cohesive user experience, enabling businesses to manage operations, client relationships, and blockchain interactions from a single interface.

# problem
## security and privacy concerns

# Solutions

## 3FA / MFA Security

We enhance security by implementing a robust three-factor authentication system. This includes a combination of username/password, device authentication, and cryptographic tokens for secure access.

## Private Keys

Our platform simplifies the generation, storage, and management of private keys through wallet abstraction, ensuring that your blockchain tools are secure and protected from unauthorized access.

## Privacy-as-a-Service

Our innovative privacy systems and blockchain solutions ensure secure and compliant onboarding of users and entities, protecting sensitive data and enhancing overall platform and network security.

# problem
high costs and recurring billing

# Solutions

## Dynamic Billing Model

Traditional systems often come with high recurring costs. We simplify billing with a transparent token-threshold model that minimizes fees and consolidates recurring costs into a single, predictable expense.

## Comprehensive Suite

With a comprehensive suite of customizable business tools, using our solutions reduces the need for multiple third-party applications, minimizing recurring billing and simplifying financial management.

## Tokenized Assets

Users earn crypto rewards through participation, which can be used to offset costs. Users can also earn attractive APRs on their tokens, reinvesting returns into operations or covering service costs.

# core product

## ZONES

We leverage decentralized physical infrastructure networks (DePIN) to enhance security, transparency, and efficiency in our ERP and CRM solutions. This model enables businesses who use our products to operate without relying on centralized entities, reducing risks and operational costs.

## CRM

Collaborative digital workspaces designed to assist smaller teams with managing their teams and clients with organizational tools, customizable workflows and dynamic integrations.
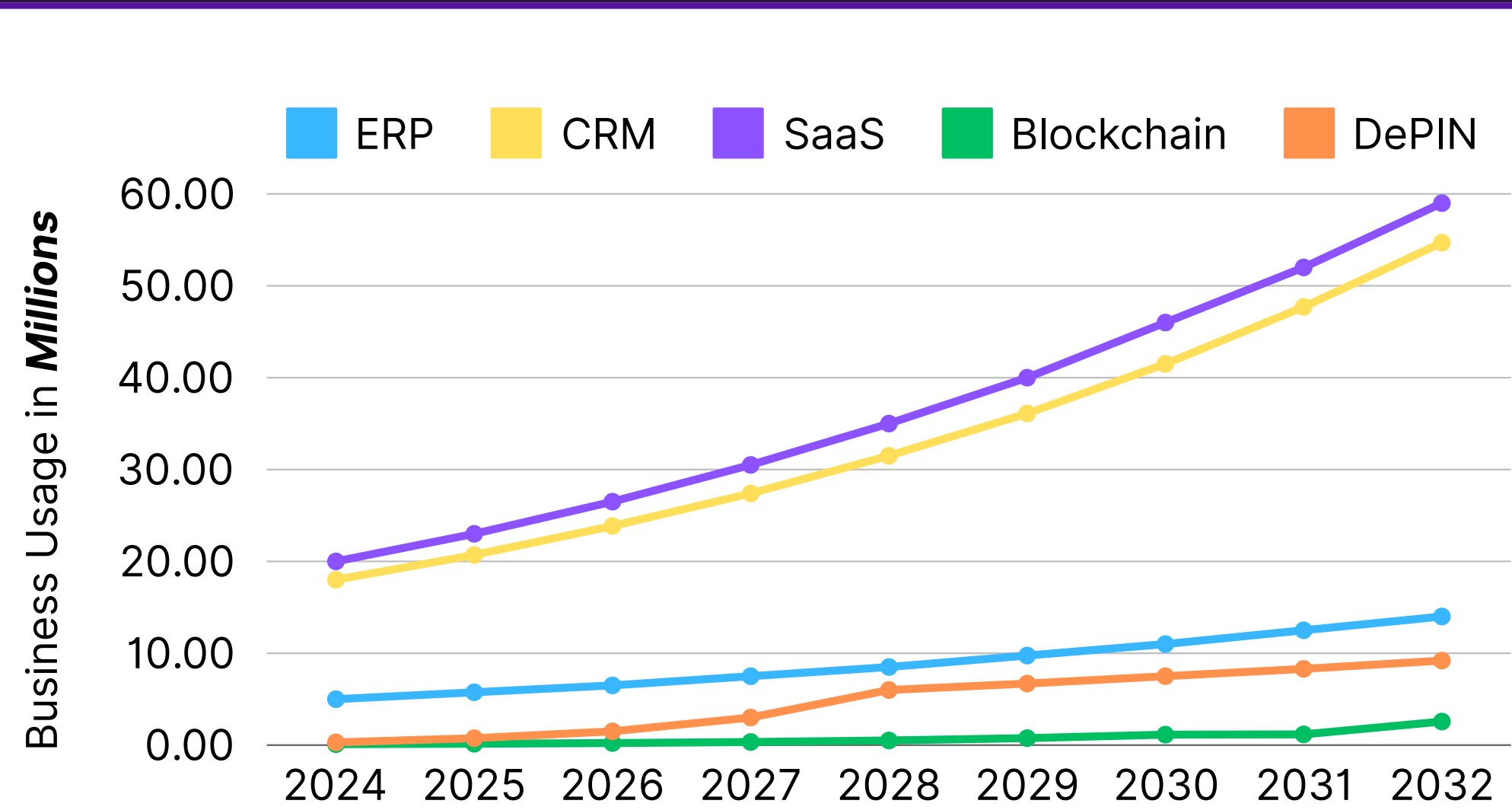
## ERP

Industry-specific locally-hosted enterprise solutions built for large-scale resource planning, financial management, supply chain optimization, and workforce management.

## DePIN

Decentralized networks mitigate the risk of single points of failure, reduce dependency on costly infrastructure providers, and easily scale with the growing needs of businesses.

# target market

## Estimated Business Usage Per Market



Legend: ERP, CRM, SaaS, Blockchain, DePIN

Y-axis: Business Usage in *Millions* — 0.00, 10.00, 20.00, 30.00, 40.00, 50.00, 60.00

X-axis: 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032

Businesses around the world are increasingly seeking dynamic work platforms that offer enhanced security, efficiency, and scalability.
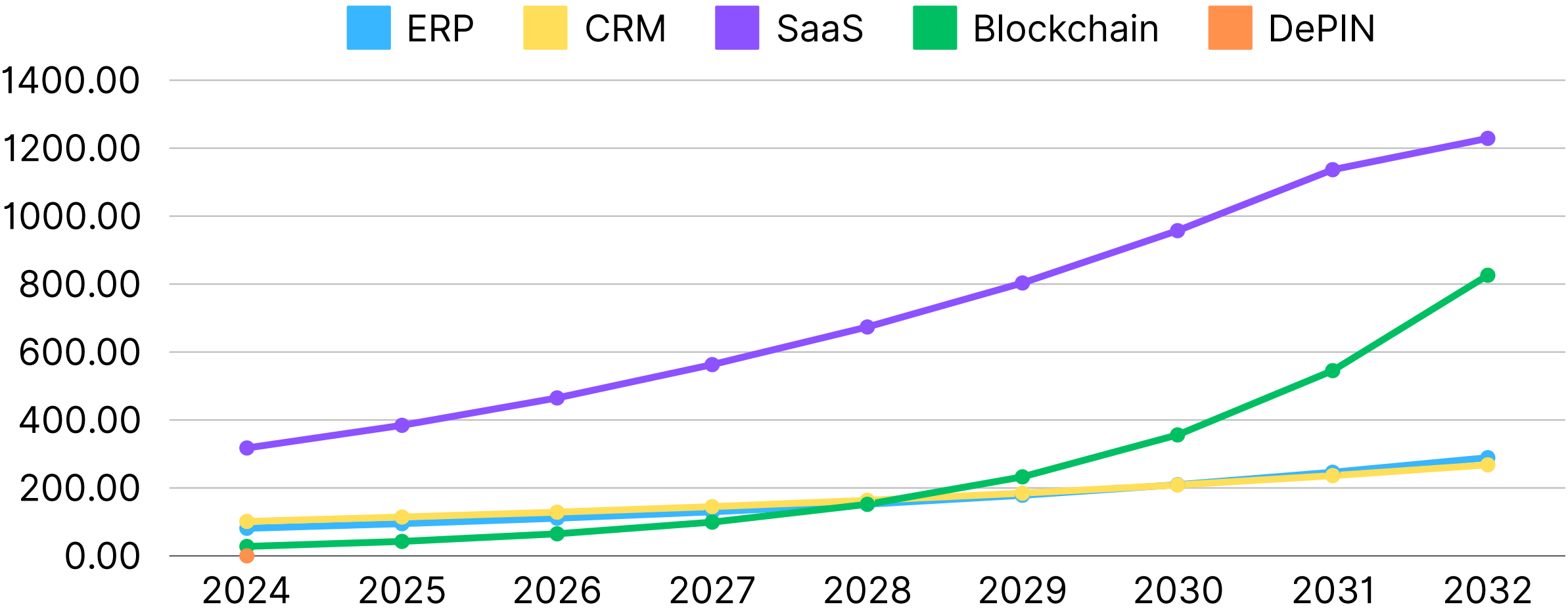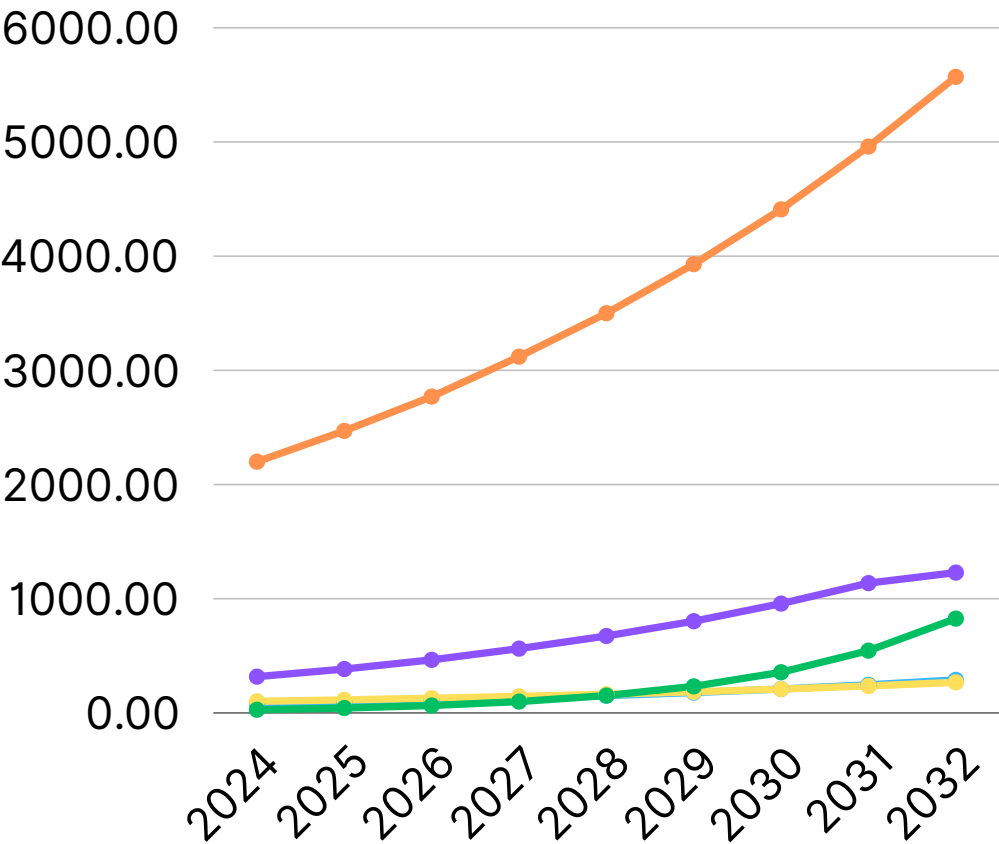
**Market Value Projections in *Billions***

DePIN is currently valued in the ***Trillions***

Legend: ERP · CRM · SaaS · Blockchain · DePIN

*Sources* — Fortune Business Insights, Grand View Research, Nasdaq, HTX Research, Gartner, Cointelegraph, MarketsandMarkets

# market capture

Our business model strategically positions us to capture the significant market value of these sectors by seamlessly integrating decentralized technology with traditional enterprise solutions, ensuring substantial value for our investors and clients.

# competition

Salesforce, SAP, and Oracle offer CRM and ERP solutions without blockchain integration.

# Unique Selling Proposition

Zones integrates blockchain technology into ERP and CRM systems, offering unmatched security and scalability alongside a competitive pricing model with robust features at a lower total costs.

## Serviceable Obtainable Market (SOM)



SOM Value in *Billions*
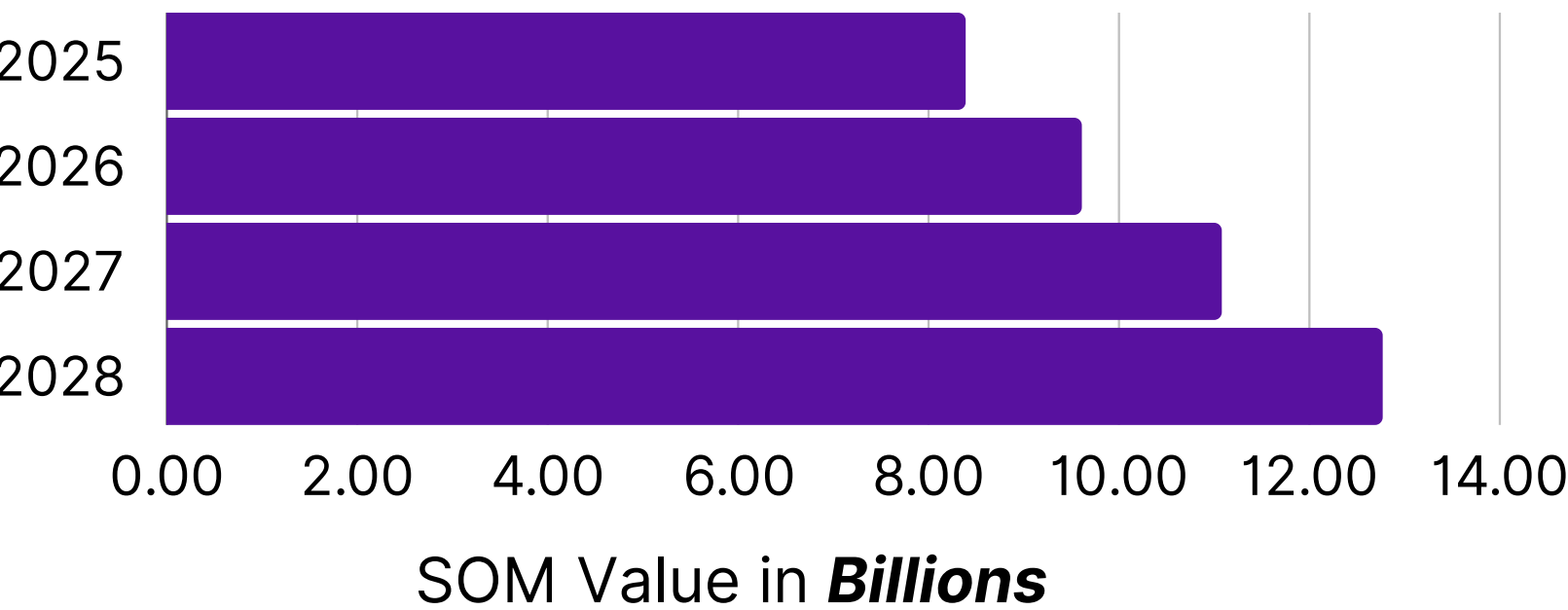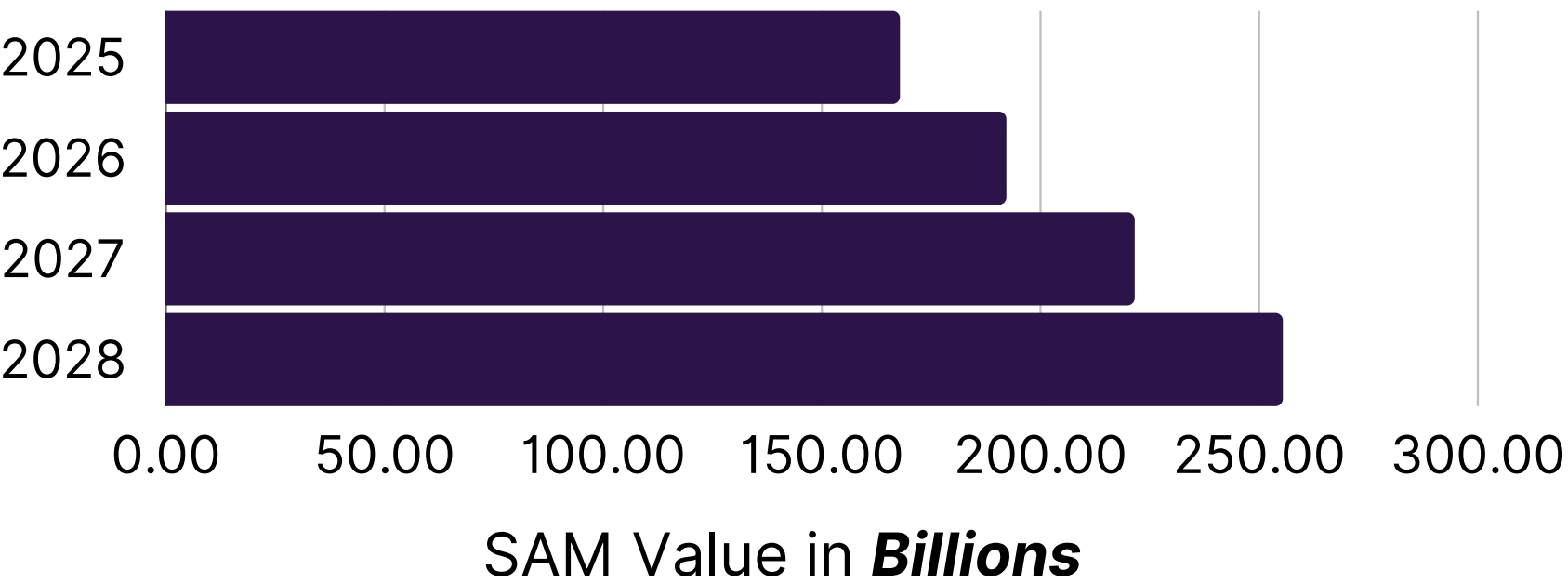
| 2025 | 2026 | 2027 | 2028 |
|------|------|------|------|
| $8.393b | $9.607b | $11.08b | $12.771b |

## Serviceable Available Market (SAM)



SAM Value in *Billions*

| 2025 | 2026 | 2027 | 2028 |
|------|------|------|------|
| $167.86b | $192.19b | $221.54b | $255.42b |

# why blockchain?

| Security | Immutable | Tamper-Proof | Decentralized | Access Control |
|---|---|---|---|---|

Blockchain ensures data is immutable and tamper-proof, providing a reliable source of truth for business operations while its decentralized nature eliminates single points of failure, enhancing system integrity.

| Scalability | Flexible | Retentive | Collaborative | Cost-Reducing |
|---|---|---|---|---|

Blockchain's flexible architecture supports scalable workflow solutions, adapting to business growth while reducing operational costs through efficient data management.

| Opportunity | Rewards | Incentives | Engagement | Innovation |
|---|---|---|---|---|

Blockchain-based reward systems incentivize valuable participation and align user interests while blockchain's innovative potential supports advanced features beyond traditional systems.

# tech stack

## Application Layer

**Infor ERP** - *solutions partner*
Hybrid-cloud ERP solutions for full-scale operational resource planning.

**Infor CRM** - *solutions partner*
Comprehensive CRM tools for managing client relationships and partnerships.

**dApp Interface** - *native*
Custom Dashboards for activating and managing decentralized utilities.

**APIs** - *native*
Integrates supported third-party applications such as MSE 365, HubSpot, and more.

## Protocol Layer

**Coreum** - *infrastructure partner*
Powers Zones' internal Smart Token economy and DAO infrastructure.

**Archway** - *infrastructure partner*
Supports decentralized applications and smart contracts within Zones.

**Jackal Protocol** - *sales partner*
Integrates decentralized storage solutions for enhanced data security and privacy.

**Astrovault** - *liquidity partner*
Enabling a model of concentrated liquidity, trading, and staking for our token holders.

# revenue streams

## Subscriptions

dApp
**$75/month** *(in tokens)*

CRM
**$450/month +**

ERP
**$2500/month +**

*for up to 100 users, then $25 per 10
additional users.*

## Blockchain

Tokens
LSX: **client purchase**
LSE: **gas fees per tx**

Features
**token thresholds
& activation**

DeFi
**commissions & staking**

## Consulting

Support
**premium helpdesk
services & on-site IT**

Customization
**process mapping &
ongoing development**

Integrations
**premium access portals**

# operational roadmap

## 2022

### Research and Planning

After almost a decade providing SaaS as an Infor Solutions Partner, we began researching the implementation of blockchain concepts.

## 2023

### Concept Development

Designed and built the concept for Zones' internal token economy including LSX, HAMP, and soulbound tokens for access control.

## 2024

### Utility Development

Developed key utilities necessary for launch including LSE smart contracts, DAOs, PaaS, HAMP APIs, and the dApp interface.

## 2025

### Sales and Onboarding

We plan to deploy and launch the ecosystem, with significant activity in our target markets and daily engagement with our products.

# embrace

## the next generation of workflow productivity!

### Reach Out Today!

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lunarspace.io

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